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Mid-Atlantic - Russia Business Council

# MAEBC/ MARBC

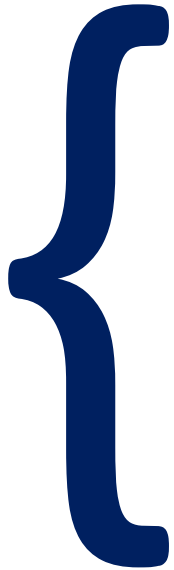
- Our 20-Year History
- Our Core Activities
- Technology, Entrepreneurial, Educational, and Regional Cooperation
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# Our Mission

- MAEBC/MARBC's mission is to enhance the position of U.S. Mid-Atlantic-based companies in Eurasia/Russia while attracting Eurasian/Russian businesses to the Mid-Atlantic region.
- MAEBC/MARBC works to foster business relations between Eurasia/Russia the U.S. Mid-Atlantic region and to cultivate contacts and cooperation among political, economic, cultural and educational interests.

# Who We Are

- The Mid-Atlantic – Eurasia Business Council is a major non-profit organization in the Mid-Atlantic Region that provides information and services related to Eurasia/Russia.
- It was established in September 1994 as the Pennsylvania - Russia Business Council, and began core activities in 1995.
- MAEBC/MARBC started in Pennsylvania, and expanded to include Delaware, New Jersey, and Maryland, as well as New York City and Washington, DC. Our core activity remains in the Mid-Atlantic states, we support some events in other parts of the U.S. as well.
- **MAEBC/MARBC** is headquartered in Philadelphia, Pennsylvania.

# What We Do

- **MAEBC/MARBC** provides U.S. companies with the necessary tools and connections to succeed in this rapidly expanding market, and helps Eurasian/Russian companies to gain access to and establish a presence in the American market.
- Since 1997, we have been actively involved in developing cooperation with Eurasian/Russian regions.
- We have developed partnerships with more than thirty American and twenty Eurasian/Russian leading regional Chambers of Commerce and Trade Associations.
- MAEBC/MARBC annually organizes over **25 Eurasian/Russian-American trade events**, seminars, and delegations from Eurasia across the U.S., and around **10 trade events in Eurasian/Russian**. Despite many complications and developments over the years, we continue to build connections and foster cooperation between people in Eurasia/Russia and the United States.
- MAEBC/MARBC's biggest recurring events are the annual Eurasian/Russian-American Innovation Technology Week (**RANIT**), and the Days of Eurasian-American Innovation Entrepreneurship Cooperation (**RAVC**).
- Since 2007, the MAEBC/MARBC has organized Eurasian/Russian-American entrepreneurship programs in both the U.S. and Eurasia as part of **Global Entrepreneurship Week**, including the only annual Eurasia-related entrepreneurial event in the U.S.

# History of Eurasian/ Russian-American Cooperation



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- Cooperation between the U.S. and Eurasia/Russia has a long and distinguished history, particularly in the Mid-Atlantic region. Historically, the Mid-Atlantic states were some of the first to develop ties with Eurasia/Russia, and have played a leading role in Eurasian/Russian-American relations ever since.
- In 1809, the first Russian ambassador to the United States, Andrey Dashkov, arrived in Philadelphia.
  - In 2009, the MAEBC/MARBC helped to organize a commemoration ceremony in Philadelphia City Hall to celebrate the 200<sup>th</sup> anniversary of Dashkov's arrival.
- Eurasian/Russian-American science and technology cooperation efforts began when Benjamin Franklin invited the Russian princess Ekaterina Dashkova to be the first woman to join the American Philosophical Society. Dashkova later made Franklin the first American member of the Russian Academy of Science.
  - In 2006, on the 300<sup>th</sup> anniversary of Franklin's birthday, the MAEBC/MARBC helped support "The Princess and the Patriot," an exhibition focusing on Franklin and Dashkova. The MAEBC/MARBC brought various delegations from Russia and participants in leading MAEBC/MARBC events to the exhibition, and included the exhibition in a number of events and conferences.





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# First Russian Ambassador to the U.S.

- In August 2009, on the bicentennial anniversary of the arrival in 1809 of Andrei Yakovlevich Dashkov, the first Russian ambassador to the United States, the MAEBC/MARBC in cooperation with the City of Philadelphia held a commemoration ceremony at Philadelphia City Hall to discuss the future of Eurasian/Russian-American relations.
- The ceremony included an address by Mayor Michael Nutter, who welcomed Russian/Eurasian officials, Mid-Atlantic state and city officials, MAEBC/MARBC members, supporting organizations, and other members of the business community.
- The current Russian Ambassador to the U.S., Sergey I. Kislyak, presented a keynote speech, and the ceremony was accompanied by a conference on the history and importance of Eurasian/Russian-American relations in business, technology, and diplomacy.
- After the ceremony, Ambassador Kislyak participated in a meeting with the President of the Chemical Heritage Foundation, where Mendeleev's writings during his trip to Philadelphia were presented.



# Seminars

- The Mid-Atlantic – Eurasia Business Council has presented various *seminars*, beginning in April 1995 with the Russia Business Seminar held at Penn State’s Great Valley campus.
- After a major economic crisis in Russia in 1998, the **MAEBC/MARBC** created “The Changing Face of Russia,” a seminar series that has been held in response to major crises and new developments in the Eurasian/Russian business environment ever since. The seminar series brings speakers from the U.S. and Eurasia/Russia to help the Mid-Atlantic business community learn how to dynamically adjust to new developments and conditions for conducting business in Russia.
- The **MAEBC/MARBC** and the U.S. Department of State jointly organized a fourteen-seminar series from 2001 to 2003, entitled “Eurasian/Russian Science and Technology Opportunities for U.S. Businesses.” Since 2003, the **MAEBC/MARBC** has organized these seminars both as standalone events and as part of other leading **MAEBC/MARBC** events.
- Several seminars have also been organized by the **MAEBC/MARBC** on the topic of “Business Opportunities in Eurasia/Russia.”



# From Eurasia/Russia



- **MAEBC/MARBC** has been instrumental in bringing a number of high-profile delegations from Eurasia/Russia to the U.S., and vice versa.
- Eurasian delegations attend key **MAEBC/MARBC** events such as Eurasian/Russian-American Innovation Technology Week (RANIT) and the Days of Eurasian-American Innovation Entrepreneurship Cooperation (RAVC), as well as various leading industry events including CeBIT America and the C3 Expo, the Mid-Atlantic Venture Conference, the BIO International Conventions, AdvaMed, and many others.

## From the U.S.

- Every year, the MAEBC/MARBC brings delegations to Eurasia/Russia, where they take part in around 10 events annually.
- In 2008, the MAEBC/MARBC co-organized a Pennsylvania State Trade Mission to Russia. This led the state of Pennsylvania to become the first U.S. state to open a Trade Representative's office in Russia.
- The MAEBC/MARBC also brings leading innovation industry experts from the Mid-Atlantic region to Eurasia/Russia, including the President of Innovation America, the President of the New Jersey Bio Association and the President of the Virginia Bio Association.



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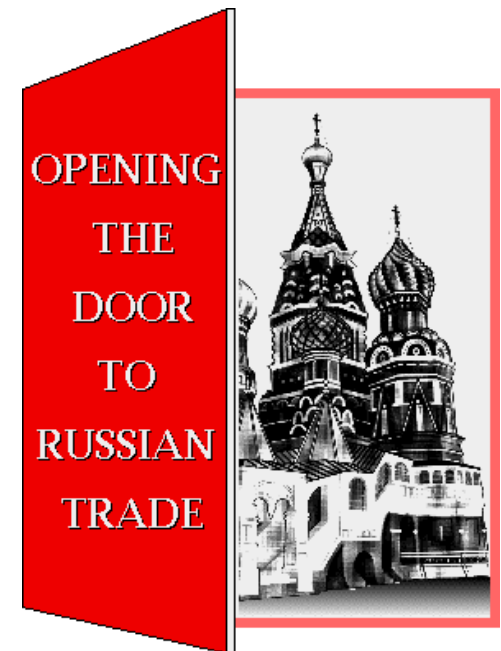
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# Annual Pennsylvania Russian/Eurasia Business Opportunity

- The Pennsylvania-Eurasia/Russia Business Opportunity Symposium was a key annual event organized by the MAEBC/MARBC since 1995.
- The Symposium was the MAEBC/MARBC's most diverse business event. It featured delegates from a wide range of industries, highlighting the importance of cross-industry collaboration in the fast-paced, changing business environments of Eurasia/Russia and the Mid-Atlantic. The Symposium included:
  - Discussion of changing legal and regulatory environment in Eurasia/Russia.
  - Focus groups discussing economic hot topics
  - Panel presentations highlighting opportunities in specific industry sectors.
  - Discussion of innovative technologies and projects



# Cooperation with Eurasian Nations



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- It has always been part of the Mid-Atlantic – Eurasia Business Council’s mission to work expand its work in various Eurasian countries.
- From organizing the Ambassadors Business Forum on “Russia and the Newly Independent States for the New Millenium” in 1999, to roundtable with the head of Belarus Hi-Tech Park in 2014, the MAEBC/MARBC has supported cooperation with the nations of Eurasia, and delegations from various Eurasian countries regularly attend key MAEBC/MARBC events.



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# RANIT

## Eurasian/Russian-American Innovation Technology Week

- **RANIT** is designed to bring together the American and Eurasian/Russian technology communities, including established corporations as well as scientists, entrepreneurs and venture capitalists.
- **RANIT** is supported by leading regional businesses and governmental organizations, including the administrations of the City of Philadelphia, the Commonwealth of Pennsylvania, the States of New Jersey, Delaware and Maryland, as well as Mid-Atlantic regional organizations focusing on international business and technology development.
- **RANIT** has been established and organized by MAEBC/MARBC since 2003. It is now held either once or twice a year and includes a welcoming or closing ceremony in the Mayor's Reception Room at Philadelphia City Hall, the Eurasian/Russian-American Life Sciences Innovation Conference, the Eurasian-American Innovation Technology, University Research & Commercialization Roundtables, and a great number of regional technology events.



# RANIT

## Eurasian/Russian-American Innovation Technology Week



- Eurasian/Russian delegations representing the best Eurasian/Russian technology companies take part in the various regional technology events of the RANIT:
  - **Meetings** with state officials
  - **Coaching sessions** with members of venture capital funds
  - **Visits** to the International Incubator at the Science Center
  - **Roundtable discussions** with members of biotechnology associations in the Mid-Atlantic region

# RANIT



## Eurasian/Russian-American Innovation Technology Week

- **The 5<sup>th</sup> RANIT** included events held in celebration of the 300-year anniversary of the birth of Benjamin Franklin – the 1<sup>st</sup> American member of the Russian Academy of Sciences
- **The 7<sup>th</sup> RANIT** commemorated the 200<sup>th</sup> anniversary of the beginning of Russian-American diplomatic relations
- **At the 17<sup>th</sup> RANIT**, MAEBC/MARBC organized a roundtable discussion on innovative development with the management of Comcast, one of the largest telecommunication companies in America.
- **The 18<sup>th</sup> RANIT** featured a presentation from Optiflame, the first Eurasian/Russian company to operate out of the University City Science Center, the biggest and oldest urban technology park in the United States , which celebrated its 50<sup>th</sup> anniversary that year.

technology

# Upcoming RANIT

## Eurasian/Russian-American Innovation Technology Week



- **The 20<sup>th</sup> RANIT** will take place from June 11-25, 2015 in Philadelphia. It will focus on biotechnology, the pharmaceutical industry, medical equipment, life sciences, alternative energy, nanotechnology, the chemical industry, information technology, technology in education, and entrepreneurship. The 20<sup>th</sup> RANIT will include the Eurasian/Russian-American Life Sciences Innovation Conference, and Eurasian participation in the 2015 Bio International Convention in Philadelphia.



# RANIT and RANIT-BIO



- In the past, the Spring edition of the semi-annual Eurasian/Russian-American Innovation Technology Week has focused primarily, though not exclusively, on biotechnology and life sciences.
- Major events of RANIT and RANIT-BIO included:
  - **A welcoming ceremony** in the Mayor's Reception Room at Philadelphia City Hall
  - The annual **Eurasian/Russian-American Life Sciences Innovation Conference**
  - **Seminars** with members of biotechnology associations in the Mid-Atlantic region and venture capital funds specializing in biotechnology
  - **A visit** to the International Incubator at the Science Center.
  - Eurasian participation in the **Bio International Convention** in Philadelphia.
- MAEBC/MARBC organized Eurasian panels, Eurasian/Russian mini-pavilions, and the participation of the Eurasian delegation in various events, in the context of both RANIT and RANIT-BIO.

# Eurasian/Russian-American Life Sciences Innovation Conference



- The Eurasian/Russian-American Life Sciences Innovation Conference is held as part of the Mid-Atlantic – Eurasia Business Council's Eurasian-American Innovation Technology Week (RANIT), and was formerly held as part of RANIT-BIO. The conference is co-organized by MAEBC/MARBC and the Pharmaceutical Research and Manufacturers of America (PhARMA).
- This full-day conference explores the opportunities to build mutually-supportive partnerships between the U.S. and Eurasia/Russia in the sphere of innovative pharmaceutical and life science development.



# Pictures from RANIT-BIO





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# RAVC

## Days of Eurasian-American Innovation Entrepreneurship Cooperation

- RAVC is an annual series of events focusing primarily on entrepreneurship, investment and innovative technologies.
- Core events at RAVC include the annual Eurasian – American Technology Entrepreneurship Conference, organized by the MAEBC/MARBC, a roundtable at the University City Science Center, and the Mid-Atlantic Venture Conference (IMPACT), a venture capital event which the MAEBC/MARBC has supported for many years.



# Upcoming RAVC

## Days of Eurasian-American Innovation Entrepreneurship

- **RAVC 2014** will take place in Philadelphia from October 28-November 4, 2015. As part of RAVC 2015, MAEBC/MARBC is organizing the Eurasian/Russian – American Technology Entrepreneurship Conference. MAEBC/MARBC is also facilitating Eurasian participation in the Mid-Atlantic Venture Conference (IMPACT 2015).
- Additional events will include a roundtable at the International Incubator at the Science Center, featuring presentations by company residents, including the first Eurasian/Russian company with an office at the University City Science Center in Philadelphia.



# Technology Cooperation

- SMART TechTrends
- International Forum - “High Technology of the 21st Century”

# Technology Cooperation - Overview

- From the beginning, technology cooperation has been an area of continually growing interest for the Mid-Atlantic – Eurasia Business Council. Since the creation of the annual Eurasian/Russian-American Innovation Technology Week (RANIT) in 2003, technology has become the most important sector for the MAEBC/MARBC.
- The MAEBC/MARBC has organized and supported numerous technology-focused events in the U.S. and Eurasia/Russia, including RANIT, TechTrends, the International Forum on High Technology of the 21<sup>st</sup> Century, the Moscow International Salon of Innovations and Investments, and many others.



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# SMART TechTrends

- For a number of years, the MAEBC/MARBC secured Eurasian/Russian presentations, and organized a Eurasian/Russian panel, delegation, and mini-pavilion, at SMART TechTrends, a premier science, technology, and R&D conference and expo promoting interconnection among the Mid-Atlantic States.
- The conference brought together players from business, academia, and government to discuss developments in biotechnology, nanotechnology, energy & the environment, industrial technology, technology transfer and venture capital, and information technology and transport.

**Tech Trends**  
Global Gateway for Science and Technology





# International Forum – “High Technology of the 21st Century”



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- The Mid-Atlantic – Eurasia Business Council supports “High Technology of the 21st Century,” an international exhibition organized jointly by the MAEBC/MARBC and Moscow Entrepreneurs Associations. This event has been held in Russia since 1999, and presents technological achievements in the fields of space, radio electronics and communications, information, medicine and biotechnology, chemistry, and related sectors.



- The program of the Forum includes seminars, round tables, an innovation competition, an international exhibition, and an international conference. The MAEBC/MARBC has hosted and organized the American panel at the Forum.

# Entrepreneurial Cooperation

- RAVC and IMPACT
- University City Science Center
- Open Innovations Forum and Moscow Venture Forum

# Entrepreneurial Cooperation - Overview



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- Entrepreneurship has always been at the heart of the Mid-Atlantic – Eurasia Business Council’s approach to building cooperation between the U.S. and Eurasia
- At the center of the MAEBC/MARBC’s mission to foster entrepreneurship is the annual Days of Eurasian-American Innovation Entrepreneurship Cooperation (RAVC).
- The key event of RAVC is the Eurasian-American Technology Entrepreneurship Conference.
- RAVC also includes a roundtable at the University City Science Center, the biggest and oldest urban technology park in the U.S.
- The winners of the annual innovation competition organized by the MAEBC/MARBC and the Moscow Entrepreneurs Association present their work at RAVC.



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# RAVC and IMPACT

- As an important part of the Days of Eurasian-American Innovation Entrepreneurship Cooperation (RAVC), MAEBC/MARBC organizes Eurasian participation in IMPACT (originally Mid-Atlantic Venture Conference), one of the oldest venture capital events in the United States.
- IMPACT provides participants with a unique opportunity to access private investors and the largest regional venture funds. Participants at IMPACT share their knowledge of the seed and venture capital industry, and discuss the best strategies and tools for creating strategic investment programs and institutions.
- IMPACT showcases the best young and developing companies in the fields of technology, life sciences, and alternative energy, and provides these companies with incomparable exposure to top venture capitalists and private equity investors.



# University City Science Center



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- The year 2013 marked the 50<sup>th</sup> anniversary of the University City Science Center in Philadelphia, the biggest and oldest urban technology park in the United States.
- The Science Center provides lab and office space for start-up, growing and established companies.
- The MAEBC/MARBC's partnership with the Science Center has lasted for 15 years, and has grown to include support of **Optiflame**, an innovative Eurasian/Russian wind energy company, and the first Eurasian/Russian company to take up residence at the Science Center.
- The Science Center has played a key role as host for a number of MAEBC/MARBC events.





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# Open Innovations Forum

- The Open Innovations Forum is a leading forum for global economic development, dedicated to emerging technologies and furthering innovation prospects and collaboration worldwide. MAEBC/MARBC delegates participate in the forum, which is held annually in Moscow, Russia.



# Moscow Venture Forum



V Юбилейный Московский  
ВЕНЧУРНЫЙ ФОРУМ  
15 декабря 2011 года

- The MAEBC/MARBC has also organized seminars and panel discussions at the Moscow Venture Forum, an annual event bringing together all participants in the investment process, including business developers, angel investors, and other investors.

# Educational Cooperation

- Events at the Wharton School of Business
- Cooperation with Temple University
- Moscow International Salon of Innovations and Investments

# Educational Cooperation - Overview

- The Mid-Atlantic – Eurasia Business Council works to promote Eurasian-American educational cooperation by working with notable educational institutions in both countries.
- Education has always been a focus of the Mid-Atlantic region, and the MAEBC/MARBC seeks to connect with the region’s wealth of rising talent. The MAEBC/MARBC has held and supported events in conjunction with the region’s leading institutions including the University of Pennsylvania, Temple University, and Drexel University.
- The MAEBC/MARBC has hosted educational delegations from Eurasian/Russian institutions, including most recently the Moscow State University of Economics, Statistics, and Informatics, and Altai State University.
- For a few years, the MAEBC/MARBC organized a panel on business, education, and language at the annual conference of the American Association of Teachers of Slavic and East European Languages.
- Additionally, the MAEBC/MARBC organizes various educational cooperation panels and programs as part of its two key events, RANIT and RAVC.





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# Association of University Parks 2013 International Conference



**ASSOCIATION OF  
UNIVERSITY  
RESEARCH  
PARKS**

*Creating Communities of Innovation*

- As part of the 18<sup>th</sup> annual Eurasian/Russian-American Innovation Technology Week (RANIT), the MAEBC/MARBC partnered with the Association of University Research Parks to support their 2013 International Conference, “Inventing the Future,” at the University City Science Center in Philadelphia.
- At the conference, the MAEBC/MARBC organized an international panel to compare developing innovation systems in the U.S., Israel, and Eurasia/Russia. The President of the MAEBC/MARBC also participated in the conference as a speaker.
- The conference brought together high-tech economic development officials from around the world and included discussions on the most effective university research park methods and practices



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# Cooperation with the Wharton School of Business

- Since 1999, the MAEBC/MARBC has partnered with the Wharton Export Network.
- In 2003 and 2004, the MAEBC/MARBC presented at the Wharton European Business Conference.
- In 2009, the MAEBC/MARBC organized events at the Wharton School of Business in conjunction with the Wharton School's Russian Student Society.
  - A panel on "The Future of U.S.-Russia Business Ties: Opportunities or Constraints" featured representatives from companies conducting business in both the U.S. and Eurasia/Russia, including several Wharton School graduates.
  - A cultural event on "Eurasian/Russian Culture and Society Abroad" included literary discussions, poetry recitations, and songs.





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# Cooperation with Temple University

- The MAEBC/MARBC has worked with Temple University on a number of events and programs over the years, including cooperating to organize the Eurasian/Russian-American Technology Entrepreneurship Conference at Philadelphia ITEC in 2005, and the “Business in Russia” film screening of the documentary “CNBC in Russia” in 2006.
- The MAEBC/MARBC also maintains good ties with Temple University’s Russian Studies program, and the Innovation and Entrepreneurship Institute at Temple University’s Fox School of Business.



# Moscow International Salon of Innovations and Investments



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➤ Organized by the Ministry of Education and Science of the Russian Federation, the Moscow International Salon of Innovations and Investments is geared towards assisting the inventors, developers and manufacturers of hi-tech products in developing Russian and foreign markets of technologies and science intensive products.

➤ The MAEBC/MARBC has presented at multiple annual editions of the Salon, and organized the American panel.

➤ Representatives of Federal, regional and municipal authorities, as well as representatives of the World Organization for Protection of Intellectual Property, and numerous delegations from the former Soviet Republics and foreign countries, take part in the work of the Salon.



# Regional Cooperation

- Cooperation with Mid-Atlantic Chambers of Commerce
- Cooperation with Chambers of Commerce in Russia
- Visit by the Russian Mayors' Delegation to New York and Philadelphia



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# Cooperation with Mid-Atlantic Chambers of Commerce

- Since 1994, the MAEBC/MARBC has emphasized the development of ties with local Chambers of Commerce in Pennsylvania, such as the Allentown Chamber of Commerce (currently Lehigh Valley Chamber of Commerce), Main Line Chamber of Commerce, North Penn Chamber of Commerce, and others.
- The MAEBC/MARBC has also formed ties with regional, state and federal chambers, from the Greater Philadelphia Chamber of Commerce, Pennsylvania State Chamber of Commerce, and Delaware State Chamber of Commerce, to the U.S. Chamber of Commerce.
- In 2014, the MAEBC/MARBC assisted members of the Greater Philadelphia Chamber of Commerce during their 3rd annual Chamber travel tour to Moscow and St. Petersburg.

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# Cooperation with Chambers of Commerce in Russia

- The MAEBC/MARBC has formed partnerships with nearly 20 Russia regional Chambers of Commerce and similar business associations, starting in 1994 with the Moscow Entrepreneurs' Association, and the Moscow Region Chamber of Commerce in 1997.
- The MAEBC/MARBC has also formed ties with the Russia State Chamber of Commerce, and the American Chamber of Commerce in Russia (AmCham). MAEBC/MARBC delegations attend and present at events organized by these chambers, including the annual International Congress "Open Russia: Partnership for Modernization," and most recently the 2014 International Urban Business Forum on Innovations in Housing, Public Utilities, and Urban Development, held at the Eurasian State Chamber of Commerce, and the Eurasian Economic Union Seminar held at the American Chamber of Commerce in Russia.



# Visits by Russian Mayors' Delegations to New York and Philadelphia



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- The Mid-Atlantic – Eurasia Business Council hosted a delegation in conjunction with the Twin City International Association on July 11-12, 2006 consisting of 32 mayors and heads of administration representing cities and regions from across Russia in New York and Philadelphia.
- The MAEBC/MARBC continued to host delegations of Russian mayors and local government officials who visited the Mid-Atlantic region in subsequent years.





# Multi-Country Cooperation

- Cooperation with International Chambers of Commerce
- Summer International Business Networking Reception
- World Trade Week in New York

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# Cooperation with International Chambers of Commerce

- The Mid-Atlantic – Eurasia Business Council frequently collaborates with other international chambers based in Philadelphia, including the British American Business Council, Chilean & American Chamber of Commerce, French American Chamber of Commerce, German American Chamber of Commerce, Irish American Business Chamber & Network, Italy America Chamber of Commerce, Japan America Society, Mid-Atlantic-Eurasia Business Council, Norwegian-American Chamber of Commerce, Philadelphia-Israel Chamber of Commerce, and Swedish-American Chamber of Commerce.
- The MAEBC/MARBC has partnered with international chambers in New York for many years in support of the annual World Trade Week New York.
- This collaboration also extends to chambers based in Eurasia/Russia. In recent years, the MAEBC/MARBC, jointly with the Russia-Israel Business Council, has hosted a panel on Russia-Israel-American Innovation Technology as part of RANIT and RAVC.

# Summer 2014 International Business Networking Reception

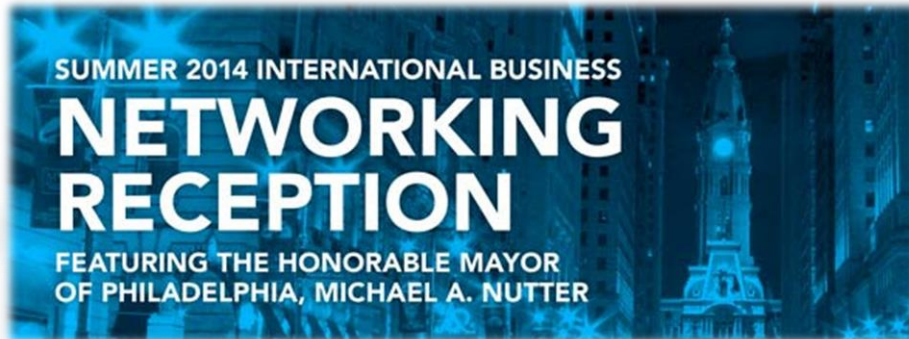


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- The Mid-Atlantic - Eurasia Business Council participated as a Presenting Partner for the fourth annual edition of the Summer 2014 International Business Networking Reception, featuring Michael Nutter, the Mayor of Philadelphia.
- Nearly 300 business peers gathered at this sold-out event to discuss Mayor Nutter's plans and efforts to keep Philadelphia as a top US destination for foreign direct investment and commercial trade.

# World Trade Week New York



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- For a number of years, the Mid-Atlantic - Eurasia Business Council has been a partner for World Trade Week New York.
- This important week brings together specialists in international trade from across the country to facilitate and promote trade in the U.S economy. It also represents the annual culmination of the MAEBC/MARBC's cooperation with international chambers and other organizations in the New York City area.
- World Trade Week New York includes educational seminars and global business networking events that seek to ensure continued emphasis on international trade, and also provided access to new ideas and knowledge to help promote the success of small businesses in the global economy.

# Life Sciences

- U.S. – Eurasia/Russia Biotechnology Cooperation
- Bio International Convention and Regional Bio Conventions
- AdvaMED
- International Biotechnology Conference in Moscow City Hall
- International Adam Smith Institute Forum

# Biotechnology and Life Sciences in the Mid-Atlantic and in Eurasia/Russia

- Biotechnology cooperation between Eurasia/Russia and the Mid-Atlantic states is particularly attractive due to the great emphasis they have placed on biotechnology development and life sciences.
- The Russia government has moved to emphasize biotechnology development with the creation of the most ambitious biotechnology program in Russian history, the “National Program for the Development of Biotechnology in the Russian Federation until 2020.”
- The Mid-Atlantic region continues to be one of the leading regions in the field of life sciences in the 21<sup>st</sup> century.
- It is within these contexts that **MAEBC/MARBC** has made Eurasian/Russian-American scientific and technical cooperation in biotechnology one of its top priorities.



# Bio International Convention and Regional Bio Conventions



- Since 2005, the Mid-Atlantic - Eurasian Business Council organized the participation of a Eurasian/Russian delegation, hosted a Eurasian/Russian national seminar, and organized the Eurasian/Russian exhibit at the Bio International Convention.
- The MAEBC/MARBC also organized the participation of a Eurasian/Russian delegation in the Mid-Atlantic Bio conference, and the BIOTECH conference organized by the Pennsylvania, New Jersey, and Delaware regional Bio associations, and organized Eurasian/Russian national seminars.
- The MAEBC/MARBC also organizes Eurasian/Russian participation in a variety of state-level bio conventions, organized by Pennsylvania Bio, Bio New Jersey, and Delaware Bio.
- At the conference, the MAEBC/MARBC organized a Eurasian/Russian exhibition, and presentations about the latest biotechnology developments in Eurasia/Russia.



# AdvaMed Conference

- MAEBC/MARBC organizes the annual participation of Eurasian/Russian business delegations at AdvaMed, the leading medical technology conference in the U.S.
- MAEBC/MARBC is a supporting partner organization of the AdvaMed conference.
- The AdvaMed conferences have a history of international participation, with senior level executives representing more than 30 different countries regularly in attendance.







# International Congress on Biotechnology at Moscow City Hall

- The Moscow International Congress on Biotechnology, held in Moscow City Hall, is an annual international biotechnologies festival which highlights the entire spectrum of biotechnological products including pharmaceuticals, agricultural technologies, veterinary medicine, geology and industrial technologies, and biological products for the protection and recovery of the environment.
- The International Congress on Biotechnology is the oldest biotechnology event in Russia.
- For many years, the MAEBC/MARBC has hosted Eurasian/Russian-American symposiums and brought American delegations to the Congress.

# International Adam Smith Institute Forum



- The MAEBC/MARBC was proud to support Adam Smith Conferences' international forum on Innovative Drug Research & Development in Russia, a program held in Moscow that was designed to be a unique industry platform for discussion, debate and problem-solving for all industry players.
- This forum presented a unique and excellent international platform for analysis and debate of the latest trends, legislative initiatives and priorities of the regulators as well as a review of the key strategies pursued by the leaders and pioneers of the innovative drug sector in Eurasia.
- The MAEBC/MARBC was instrumental in bringing key American speakers to this event.



# Alternative Energy

- Washington International Renewable Energy Conference (WIREC)
- Renewable Energy Finance Forum (REFF)
- Renewable Energy Technology Conference and Exhibition (RETECH)

# Washington International Renewable Energy Conference (WIREC)

- WIREC is a biennial meeting of senior-level government representatives, international organizations, the finance and business community, and civil society working to advance the integration of renewable energy in their countries.
- In 2008, the WIREC conference was held in the Washington, DC Convention Center. The WIREC conference is held in a different country every two years.
- The MAEBC/MARBC was a partner for the 2008 edition of the WIREC conference, and organized a Russian panel and Eurasian/Russian exhibit. This marked the beginning of the MAEBC/MARBC's cooperation with the American Council on Renewable Energy (ACORE), which continued when ACORE began organizing RETECH and REFF, two major American renewable energy events.



# Renewable Energy Technology Conference and Exhibition (RETECH)



- **RETECH** is the American Council on Renewable Energy's premier trade gathering of the all-renewable energy industry in the United States.
- The event offers a great opportunity to network with industry leaders and forward-thinking, focused organizations with a global view.
- For a few years, the President of the MAEBC/MARBC moderated an international panel at RETECH. MAEBC/MARBC is continuing its participation as a supporting organization of RETECH conference, expanding the participation of the Eurasian/Russian delegation and developing Eurasian/Russian business exposition at the conference.

# Renewable Energy Finance Forum - Wall Street

- MAEBC/MARBC is a partner for REFF Wall Street, the leading renewable energy financing event in the United States, organized jointly by Euromoney and the American Council on Renewable Energy (ACORE). The MAEBC/MARBC helps to expand American and Eurasian/Russian participation in this important event.
- With clean energy markets reaching a tipping point while the industry continues to deal with uncertainty, REFF Wall Street and other renewable energy events represent an increasingly important part of MAEBC/MARBC's mission.



## Our Industries:

# Information Technology and Telecommunications

- CeBIT America and C3 Expo
- ITEC Conferences

# CeBIT America and C3 Expo

**CeBIT**  
america



- In 2003 and 2004, the Mid-Atlantic - Eurasia Business Council organized the Eurasian/Russian Program, which included a conference, a visit by a Eurasian/Russian delegation, and an exhibition, at CeBIT America, the premier information and communications technology event for the enterprise business marketplace. The Eurasian/Russian Conference provided opportunities for business and technology cooperation between the U.S. and Eurasian/Russian companies, and included a seminar, panel discussions, and a special Eurasian/Russian Pavilion.
- From 2005 to 2007, the MAEBC/MARBC continued to organize a Eurasian/Russian Program at the C3 Expo, the successor event to CeBIT America.





# ITEC Conferences

- The ITEC Conferences are information technology conferences offering access to the latest breakthroughs in the information technologies field, as well as networking opportunities with some of the largest IT companies in the industry.
- The **MAEBC/MARBC** has participated in a number of ITEC conferences, including ITEC Philadelphia, ITEC New York City Metro, and ITEC Washington D.C, by organizing the participation of Eurasian/Russian companies in the exhibitions and by hosting panel discussions.





**MAEBC**

Mid-Atlantic - Eurasia Business Council

**MARBC**

Mid-Atlantic - Russia Business Council

**Our Industries:**

# Traditional Industries

- Agriculture
- Chemical
- Building and Construction

# Traditional Industries

## Agriculture, Chemical, Building and Construction

- Since 1999, the MAEBC/MARBC has hosted several delegations from the Eurasian/Russian agricultural, building, and construction industries.
- In 2004, a delegation of over 25 executives of leading Eurasian/Russian companies from sectors including petrochemical, aerospace, ship building, construction and agricultural equipment, agribusiness/food processing, lumber, and fiberglass manufacturing, convened in Philadelphia's City Hall.
- In 2006 and 2007, the MAEBC/MARBC once again hosted delegates from the Eurasian/Russian construction and agricultural industries.
- In 2007, the MAEBC/MARBC hosted a delegation from the Eurasian/Russian chemical industry, including state officials and business executives from major Eurasian/Russian chemical companies.





**MAEBC**  
**MARBC**

Mid-Atlantic - Eurasia Business Council

Mid-Atlantic - Russia Business Council

# Contact Us

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